



ALUMINUM for sustainable development

A DESIGN COMPETITION FOR NEW PRODUCTS, AIMED AT TWO CATEGORIES:

- 1) STUDENTS REGISTERED AT AN EDUCATIONAL ESTABLISHMENT IN SWEDEN
- 2) OTHER INTERESTED PARTIES

The theme for the competition is **"Sustainability"**

Aluminum award: Aluminum 2023

Welcome to the competition for sustainable development.

The purpose of the award is to highlight aluminum as an important material and stimulate students to take advantage of aluminum.

Category 1: The jury will nominate a first prize of SEK 25,000 and a free number of honorable mentions.

The award is instituted by Svenskt Aluminium.

Category 2: The prize winners are awarded the Swedish Aluminum award, which was established as a reward for: *"Good products where aluminum is included as an essential part and which shows an optimal interplay between function, design / user-friendliness on the one hand, and materials and production process on the other"*

The motto must be to reward aluminum used in a new, environmentally friendly, and user-positive way. We are happy to see suggestions for new areas of use and new combinations of technologies and materials. The product proposals, the ideas that are submitted for assessment, must be realistic but preferably forward-thinking.

Registration and participation

The grant must be sent to: dag.holmgren@svensktaluminium.se

NOTE! A name tag must be attached, with complete contact information (name, address, telephone, e-mail).

The name tag must state who has the copyright to the competition proposal.

A short description should be attached to facilitate the jury work. Information that may be of interest as how the proposal can contribute to a sustainable society etc.

Submission date

The material must be received by Svenskt Aluminium no later than 2022-11-15

Mark the shipment with "Aluminum 2023".

For further information

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