



**ALUMINIUM 2023**

## **ALUMINUM for sustainable development**

A DESIGN COMPETITION FOR NEW PRODUCTS, AIMED AT TWO CATEGORIES:

- 1) STUDENTS REGISTERED AT AN EDUCATIONAL ESTABLISHMENT IN SWEDEN
- 2) OTHER INTERESTED PARTIES

The theme for the competition is **"Sustainability"**

### **Competition rules**

#### **§1 Organizer**

The design competition is organized by Svenskt Aluminium together with their member companies. Svenskt Aluminium is the principal for the competition.

#### **§2 Art**

The competition is an idea competition for product ideas and product development with a focus on sustainability and with aluminum as the main material.

#### **§3 Participants**

The competition is a general competition with two categories:

Category 1: Students registered at a higher educational establishment in Sweden.

Category 2: Other interested parties.

#### **§4 Jury**

A jury with representatives of Svenskt Aluminium and representatives of the aluminum industry selects the product proposal that best utilizes aluminum based on the criteria: creativity, function, form and commercial potential, as well as the environment. Each member of the jury has one vote. Decisions require that at least half of the members agree. In the event of an equal number of votes, the chairman's vote shall be decisive. The jury's decision cannot be appealed.

#### **§5 Official**

Dag Holmgren, Svenskt Aluminium, is the competition official and chairman and handles the contact with the competitors under a duty of confidentiality. Dag Holmgren can be contacted at:

Email: [dag.holmgren@svensktaluminium.se](mailto:dag.holmgren@svensktaluminium.se)

Mobile: +46(0)705 30 21 90



#### **§6 Program invitation and competition assignment**

The organizers design an invitation that is sent out by letter or e-mail to potential contestants. The invitation states the form and purpose of the competition.

The purpose of the competition is to promote the development of products with innovation and/or function in aluminum. The competition applies to product ideas in the areas:

- Profile use, sheet metal use, casting, 3D printing and surface treatment as well as environment. The jury will look at the following parts of the submitted entries in the assessment:
- Utilization of the material and its properties based on creativity, function, user-friendliness and commercial potential as well as from a sustainability perspective.

#### **§7 Competition technical regulations**

*Scope and execution of competition documents.*

Each contribution must be accompanied by a clarifying justification for the implementation and an account of how the proposal is intended to be produced.

Documents can be submitted as sketches, drawings and pictures in a maximum of A3 format, and a maximum of four pictures/suggestions.

See further information on Svenskt Aluminium's website: [www.svensktaluminium.se/tavling](http://www.svensktaluminium.se/tavling).

Physical objects should only be submitted at the request of the jury.

For more information contact Dag Holmgren.

#### **§8 Submission date**

The competition entries must be received by Svenskt Aluminium no later than 15 November 2022.

#### **§9 Registration and participation**

The grant must be sent to: [dag.holmgren@svensktaluminium.se](mailto:dag.holmgren@svensktaluminium.se)

**NOTE!** A name tag is attached, with complete contact information (name, address, telephone, e-mail).

The name tag must state who has the copyright to the competition proposal.

A short description should be attached to facilitate the jury work. Information that may be of interest as how the proposal can contribute to a sustainable society etc.



#### **§10 Prize of the competition**

Category 1: the Jury will nominate a first prize of SEK 25.000  
Honorary prizes will be awarded, if applicable

Category 2: The prize winners are awarded the Swedish Aluminum award, which was established as a reward for: *“Good products where aluminum is included as an essential part, and which shows an optimal interplay between function, design / user-friendliness on the one hand, and materials and production process on the other”.*

Honorary prizes will be awarded, if applicable.

#### **§11 Exhibition**

The competition organizers have the right to exhibit the competition entries until 2023-12-31.

#### **§12 Expenses**

No registration and exhibition fee. The organizers are not responsible for lost shipments or for grants that are completely or partially destroyed during shipping. During the jury work, the organizers are not responsible for any damages.

Shipping costs are not included in the organizers' commitment

#### **§13 Assessment**

The jury's task is to nominate winning entries based on the conditions set out in the program. Only members of the jury, secretaries and any experts will be present during the assessment and they will work under confidentiality.

All decisions and any reservations are recorded.

The jury will exclude competition entries such as:

- Not submitted within the stipulated time, ie no later than 15 November 2022.
- Misses significant parts of requested accounting (see § 7)
- Does not meet the requirement of anonymity (see § 8)
- Reporting of competition entries in addition to what is requested in the program is not included in the assessment.

#### **§14 The jury's statement**

The jury will provide a written justification that must include the following:

- General judgment
- Individual assessment of all awarded proposals
- Decision regarding price



#### **§15 Publicity**

The competition organizers have the right to publish competition results/documentation.

#### **§16 Publication**

Svenskt Aluminium has the right to free publication of the competition proposals. The name of the author will be indicated.

#### **§ 17 Ownership**

The authors of the awarded competition proposals hold the material property rights.

**NOTE!** Competition proposals will not be returned to the proposer.

#### **§ 18 Copyright and right of use**

The competitors hold the copyright and retain the right to use their proposals.

For a period of one year after the competition's decisive option, the organizers have the right to use the awarded proposals.

#### **§ 19 Dispute**

Disputes shall be decided by a general court.

***Stockholm, Härnösand and Jönköping 2022-02-15***

*Lars-Inge Arvidsson, CEO of Svenskt Aluminium*

*Hans Frisk, Technical Manager*

*Dag Holmgren, Design Manager*